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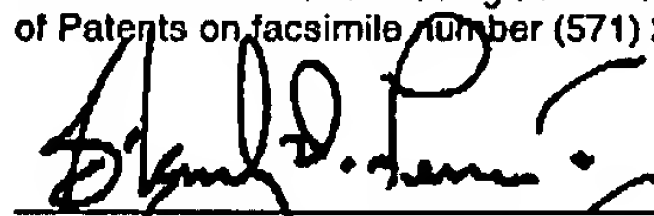
**RECEIVED
CENTRAL FAX CENTER****JUL 30 2007****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : Srinivasan et al.
Serial No. : 09/805,336 Examiner : J. Janvier
Filed : March 13, 2001 Art Unit : 3622
For : METHOD AND SYSTEM FOR CREATING AND
ADMINISTERING INTERNET MARKETING
PROMOTIONS

July 30, 2007

AMENDMENT

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner of Patents on facsimile number (571) 273-8300 on July 30, 2007.


Stanley D. Ference III
Reg. No. 33,879

July 30, 2007
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated January 29, 2007, kindly enter the following amendments. The amendments find full support in the claims and/or specification as originally filed.

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks begin on Page 6 of this paper.